



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 196321 /		<u>Alt Order #</u> 06838993
<u>Product</u> CHRIS DONOVAN		
<u>Contract Dates</u> 08/07/12 - 08/13/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Chris Donovan for Congress (D)		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> CDFC	<u>Product Code</u>
<u>Agency Ref</u> IN2386/IN15841/SP27		<u>Advertiser Ref</u>

And:

**Shorr & Associates**  
**1831 Chestnut Street**  
**Suite 602**  
**Philadelphia, PA 19103**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/07/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				8	\$350.00			
N 2	WTNH	08/13/12	08/13/12	News 8 @ 6a	6a-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				2	\$350.00			
N 3	WTNH	08/07/12	08/10/12	GMA	7a-9a		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				8	\$375.00			
N 4	WTNH	08/13/12	08/13/12	GMA	7a-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				2	\$375.00			
N 5	WTNH	08/07/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$350.00			
N 6	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$350.00			
N 7	WTNH	08/07/12	08/10/12	The View	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				2	\$450.00			
N 8	WTNH	08/13/12	08/13/12	The View	11a-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$450.00			
N 9	WTNH	08/07/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$300.00			
N 10	WTNH	08/13/12	08/13/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$300.00			
N 11	WTNH	08/07/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$500.00			
N 12	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
196321 /	06838993

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/13/12	CHRIS DONOVAN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Chris Donovan for C	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$500.00			
N 13	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$900.00			
N 14	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$900.00			
N 15	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$800.00			
N 16	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$800.00			
N 17	WTNH	08/07/12	08/12/12	Late News 8	11p-1135p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTFSS				3	\$700.00			
N 18	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$700.00			
Totals											52	\$25,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	52	\$25,650.00	\$21,802.50
<b>Totals</b>	<b>52</b>	<b>\$25,650.00</b>	<b>\$21,802.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6838993 Ver# 3 Status Revised Traffic Order# 196321 Printed: 08/06/2012 2:11 PM  
 EC'd Yes Last Received: 08/06/2012 1:27 PM  
 Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT  
 Advertiser ( ) CHRIS DONOVAN 4CONG  
 Product CHRIS DONOVAN  
 Estimate#  
 Buyer MICHAEL D'ETTORE  
 Phone#  
 Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS  
 1831 CHESTNUT ST. #602  
 PHILADELPHIA, PA 19103  
 Agency C/P1/P2/E  
 Flight Dates 08/07/2012 - 08/13/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=\*

--- REMARKS ---

THIS IS A REVISED ORDER  
 PLS SEE LNS 5 & 9  
 REVISED TOTAL IS \$25600  
 PLS CONFIRM  
 THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*5	08/07-08/10	TU-F	12P-1230P	3	:30	\$350.00	NEWS	3		1	\$1,050.00	
Buyline Comment: NEWS 1X CXL'D												
Sales Remark: V3 1X CXL'D V3 More than 2 codes changed												
*9	08/07-08/10	TU-F	4P-5P	5	:30	\$300.00	JUDGE JUDY	5		1	\$1,500.00	
Buyline Comment: JUDGE JUDY 1X ADDED W/ MAX SEP												
Sales Remark: V3 1X ADDED W/ MAX SEP V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 8 / \$2,550.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / \$25,600.00  
 Sales Totals: 52 / \$25,600.00

*Handwritten signature/initials*

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CHRIS DONOVAN 4CONG  
Product CHRIS DONOVAN  
Estimate#  
Buyer MICHAEL D'ETTORE  
Phone#  
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS  
1831 CHESTNUT ST. #602  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 08/07/2012 - 08/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Station Totals: 52 / \$25,600.00  
Lines not sent/rcld/rtrn: 0 / \$0.00  
---COMPETITIVE---

Market Totals	\$112,974	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 4%	WTNH 22%	WUVN 0%	WVIT 27%
		XXX 0%				

Books null  
Demos RA35+

Rep Order#	6838993	Ver#	1	Status	New
EC'd	No				

Traffic Order#

Printed: 08/06/2012 1:02 PM  
Last Received: 08/06/2012 12:44 PM  
Showing Buylines: All Lines

1 of 3

Station **WTNH-TV NEW HAVEN, CT.**  
Advertiser **( ) CHRIS DONOVAN 4CONG**  
Product **CHRIS DONOVAN**  
Estimate#  
Buyer **MICHAEL D'ETTORE**  
Phone#  
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS  
1831 CHESTNUT ST. #602  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 08/07/2012 - 08/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=\*

--- REMARKS ---

THIS IS A NEW ORDER  
 \*\*CLIENT: CHRIS DONOVAN\*\*  
 OUR TOTAL IS \$25650  
 PLS CONFIRM  
 THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	08/07-08/10	TU-F	6A-7A	8	:30	\$350.00	M	8		1	\$2,800.00	
	Buyline Comment: GOOD MRN CT											
2	08/13-08/13	M	6A-7A	2	:30	\$350.00	M	2		1	\$700.00	
	Buyline Comment: GOOD MRN CT											
3	08/07-08/10	TU-F	7A-9A	8	:30	\$375.00	M	8		1	\$3,000.00	
	Buyline Comment: GMA											
4	08/13-08/13	M	7A-9A	2	:30	\$375.00	M	2		1	\$750.00	
	Buyline Comment: GMA											
5	08/07-08/10	TU-F	12P-1230P	4	:30	\$350.00	M	4		1	\$1,400.00	
	Buyline Comment: NEWS											
6	08/13-08/13	M	12P-1230P	1	:30	\$350.00	M	1		1	\$350.00	
	Buyline Comment: NEWS											
7	08/07-08/10	TU-F	11A-12P	2	:30	\$450.00	M	2		1	\$900.00	
	Buyline Comment: THE VIEW											

Rep Order#	6838993	Ver#	1	Status	New
EC'd	No				

Traffic Order#

Printed: 08/06/2012 1:02 PM  
Last Received: 08/06/2012 12:44 PM  
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( )-CHRIS DONOVAN 4CONG  
Product CHRIS DONOVAN  
Estimate#  
Buyer MICHAEL DETTORE  
Phone#  
Fax#

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1831 CHESTNUT ST. #602  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 08/07/2012 - 08/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
8	08/13-08/13	M	11A-12P	1	:30	\$450.00	THE VIEW	1		1	\$450.00	
Buyline Comment: THE VIEW												
9	08/07-08/10	TU-F	4P-5P	4	:30	\$300.00	JUDGE JUDY	4		1	\$1,200.00	
Buyline Comment: JUDGE JUDY												
10	08/13-08/13	M	4P-5P	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
Buyline Comment: JUDGE JUDY												
11	08/07-08/10	TU-F	5P-6P	4	:30	\$500.00	NEWS	4		1	\$2,000.00	
Buyline Comment: NEWS												
12	08/13-08/13	M	5P-6P	1	:30	\$500.00	NEWS	1		1	\$500.00	
Buyline Comment: NEWS												
13	08/07-08/10	TU-F	7P-730P	4	:30	\$900.00	JEOPARDY	4		1	\$3,600.00	
Buyline Comment: JEOPARDY												
14	08/13-08/13	M	7P-730P	1	:30	\$900.00	JEOPARDY	1		1	\$900.00	
Buyline Comment: JEOPARDY												
15	08/07-08/10	TU-F	730P-8P	4	:30	\$800.00	WHEEL	4		1	\$3,200.00	
Buyline Comment: WHEEL												
16	08/13-08/13	M	730P-8P	1	:30	\$800.00	WHEEL	1		1	\$800.00	
Buyline Comment: WHEEL												
17	08/07-08/12	TU-SU	11P-1135P	3	:30	\$700.00	LATE NEWS	3		1	\$2,100.00	
Buyline Comment: LATE NEWS												
18	08/13-08/13	M	11P-1135P	1	:30	\$700.00	LATE NEWS	1		1	\$700.00	
Buyline Comment: LATE NEWS												

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) CHRIS DONOVAN 4CONG  
Product CHRIS DONOVAN  
Estimate#  
Buyer MICHAEL DETTORE  
Phone#  
Fax#

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PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 08/07/2012 - 08/13/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 52 / \$25,650.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / \$25,650.00

Sales Totals: 52 / \$25,650.00

Station Totals: 52 / \$25,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,195	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 4%	WTNH 22%	WUVN 0%	WVIT 27%
		XXX 0%				

Books null

Demos RA35+

**NAB**  
BROADCASTERS**AGREEMENT FORM FOR  
POLITICAL BROADCASTS**STATION and LOCATION WTNH-TV Date 8/6/12I, Sherr Johnson Moskos (on behalf of) Chris DonovanA legally qualified candidate of the Democratic political party for the office of U.S. CongressIn the Primary election to be held on Aug 14, 2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate

Date of First Broadcast <u>8/7/12</u>	Date of Last Broadcast <u>8/13/12</u>
------------------------------------------	------------------------------------------

Total Charges: \$ 21,760 Net

The broadcast time will be used by Chris Donovan  
 I represent that the payment for the above-described broadcast time has been furnished by Donovan for Congress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ☒ ) a committee; ( ) an association; of ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

Jeff Freiser, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 7/25/12

(Candidate or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_  
 This request whether accepted or rejected, will be available for public inspection for a period of two years.